

<Conference>

Online vocabulary acquisition and foreign language teachingFriday July 13th, 2012

17:00 - 18:30

Kobe University, Tsurukabuto campus, D building, Room 406

Language: English

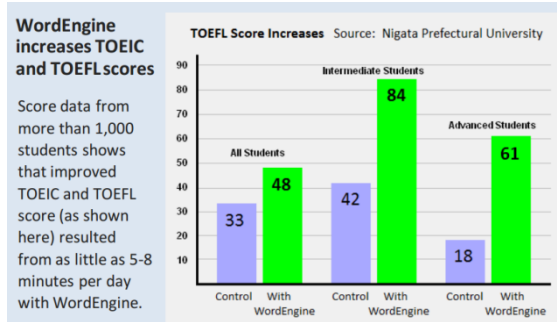
Technology offers the potential to enhance language acquisition, however, from a practical perspective what types of synergies can we look forward to between classroom teaching and online self-study systems? As technology advances, what is the ideal role of university teachers in the twenty-first century?

Presenters:**Guy Cih**Founder & CEO,
Lexxica**Bruno Vannieu**Associate Professor
SOLAC**Outline:**

Guy Cih and his team created the Word Engine, an online vocabulary acquisition system now used by many universities in Japan and proven to have a strong impact on TOEIC and TOEFL scores. He will explain the science behind the Word Engine and show how teachers can control students' home study using a simple management system.

Bruno Vannieu will address the potential synergies between classroom teaching and self-study systems.

This presentation will balance theoretical insights and very practical show-and-tell. Participants will have the opportunity to get free trial Word Engine accounts for use by their students during the second semester.



※No registration necessary

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